



Presented by Automotive Oil Change Association  
April 24-28, 2010 • Las Vegas Convention Center

## iFLEX 2010 SPONSORSHIP AGREEMENT FORM

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Web Site \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact E-Mail \_\_\_\_\_

Authorized Signature \_\_\_\_\_

**All Sponsorships at iFLEX 2010 include:**

- ❖ Logo on our iFLEX Weekly Report to all members
- ❖ Logo on the iFLEX Website
- ❖ Points for being a sponsor
- ❖ In-booth recognition as an AOCA Convention Sponsor
- ❖ Automatic participation in Wildcatter drawing onsite
- ❖ All sponsors are included in a follow up Ad in NOLN after iFLEX
- ❖ Company's logo on Race Car in "Driven to Win in 2010" Campaign
- ❖ Literature in Attendee "briefcase" bag

Yes, we would like to be a sponsor for iFLEX 2010 at the following level (Please check off level of sponsorship preferred and circle item you would like to sponsor):

**\_\_\_ BRONZE SPONSOR - \$2,500**

Bronze Sponsors automatically get .5 Exhibitor Priority Point for being a sponsor. In addition, a Bronze Sponsor gets their company name included as a sponsor on one of the items listed below (based on availability):

- ~~1. Registration Nibbles Sold to Colonial Label~~
2. Devotional Breakfast  
(Sponsor recognition on signage & promotional material)
- ~~3. Staff and Board Polo-type shirts Sold to Service Champ~~  
(Sponsor name and logo along with iFLEX logo on each shirt)

**\_\_\_ SILVER SPONSOR - \$5,000**

Silver Sponsors automatically get 1 Exhibitor Priority Point for being a sponsor. In addition, a Silver Sponsor gets their company name included as a sponsor on one of the items listed below (based on availability):

- ~~1. Note Pads and Pens (included in attendee "briefcase")\* Sold to Shell~~
2. Hubcap Lounge – One Day  
(Sponsor recognition on signage & promotional material)
- ~~3. Cyber Café (Sponsor logo on each computer screen) Sold to Citgo~~

### **\_\_\_ GOLD SPONSOR - \$7,500**

Gold Sponsors automatically get 1.5 Exhibitor Priority Points for being a sponsor. In addition, a Gold Sponsor gets their company name included as a sponsor on one of the items listed below (based on availability):

1. ~~Badge Holders\*~~ **Sold - NOLN**
2. **Sponsor Recognition on All Directional Signage at hotel and Convention Center**  
**(Approximately 50-75 signs)**

### **\_\_\_ PLATINUM SPONSOR - \$10,000**

Platinum Sponsors automatically get: 2 Exhibitor Priority Points for being a sponsor, receives recognition as a sponsor for the Boot Camp Session and First Timer's/Boot Camp Reception and an opportunity to provide a giveaway to each participant at Boot Camp. As a bonus, all Platinum sponsors have the opportunity to speak for 10 minutes to at Boot Camp. To be a Platinum Sponsor, please pick from one of the items below (based on availability):

1. ~~Convention "Briefcase" Bag\*~~ **Sold to Castrol**
2. **Educational Session Guide & Sessions Recordings (Back cover B&Wad)**  
Have your name on the back cover of the Educational Session Guide given to all attendees onsite as well as on the nicely packaged CD which will be produced and mailed out to all attendees after iFLEX. A great way to have them take your company name with them!
3. **Lunch on Expo Floor – Monday**  
**(Sponsor recognition on signage & promotional material)**
4. **Lunch on Expo Floor – Tuesday**  
**(Sponsor recognition on signage & promotional material)**
5. **Hubcap Lounge – Each Day during conference**  
**(Sponsor recognition on signage & promotional material)**
6. ~~Educational Session – VIAGRA FOR THE QUICK LUBE INDUSTRY – How to Get Your Ticket Average and Profit Margin Up!~~ **Sold to Citgo**  
~~Sue Ackley and Pat Wirth, who have 35 combined years in the business, will share their secrets to increasing your ticket average and putting more money on your bottom line. They both consistently run a \$55 t/a over base. But wait that's not all! This presentation will set the new standard for future AOCA seminars. In addition to a comprehensive package of documents you can take home and immediately use, there will be fashion, entertainment, product demonstrations, games, prizes and a "guest" appearance from Jay Leno! People will be talking about this for years .... you don't want to miss it!~~  
~~(Sponsor recognition on signage & promotional material as well as 10 minutes of podium time at Session)~~

### **\_\_\_ TITANIUM SPONSOR - \$15,000**

Titanium Sponsors automatically get: 2 Exhibitor Priority Points for being a sponsor, their company name and logo recognition on monthly editions of AOCA's Electronic Newsletter, receives recognition as a sponsor for the Boot Camp Session and First Timer's/Boot Camp Reception and provide a giveaway to each participant at Boot Camp. As a bonus, all Titanium sponsors have the opportunity to speak for 10 minutes to at the event. To be a Titanium Sponsor, please pick from one of the items below (based on availability):

1. **Hotel Key Cards\***
2. ~~Welcome Reception~~ **Sold to Federated Insurance**  
**(Sponsor recognition on signage & promotional material)**
3. **Closing Grand Party**  
**(Sponsor recognition on signage & promotional material)**

### **\_\_\_ OPEN SPONSORSHIP - AVAILABLE TO ANY EXHIBITOR - \$500**

This sponsorship is open to any exhibitor who has additional funds to spend in 2010. This sponsorship allows you to have one piece of literature in each Attendee "briefcase" bag. You print it and we will stuff it!

**\*AOCA covers production costs on all of these items.**

Please complete form indicating the desired sponsorship level and circle the item you are choosing under that level. Fax form to AOCA at: 972-458-9539. We will contact you to discuss your selection if unavailable. An invoice for the sponsorship level chosen will be sent to the Contact Name on this form.